

# Data newsletter

The Passenger Transportation Board (Board) is excited to launch our data newsletters, to share pertinent information and economic analysis with our many partner groups. These newsletters will introduce key indicators and share analytical insights with licensees and the public. The Board uses trip data and other data sources to make objective evidence-based decisions to support a healthy and sustainable passenger transportation industry.

The Board has developed 10 indicators that provide insight into factors related to public need and sound economic conditions. The newsletter will show one indicator each month until all the key indicators have been featured. This gradual process will provide time for the Board to answer any questions about each indicator. After the Board has published all the key indicators, we will switch to a quarterly regional newsletter format.

It is important to understand that each indicator represents only one aspect of the passenger transportation market. To draw larger conclusions about the status of the industry, it will be necessary to consider several indicators in relation to each other. The Board relies on the advanced economic expertise of its economists and data analysts to ensure quantitative analysis presents an accurate picture of the industry.

## Data newsletters by month

[March 2025 newsletter](#)

[February 2025 newsletter](#)

For the purpose of statistical analysis, both taxi and TNS are associated with the same passenger transportation regions. This is to facilitate data analysis of the taxi and TNS sectors at the same

regional level. Please see the [passenger transportation region policy](#) for more information.

For the Board's data analysis to be reliable, the coverage and quality of the data must be sufficient. When data submissions in a region reach 90% coverage with satisfactory quality levels, the Board considers the data reliable for economic analysis. Currently, data submissions from regions 1 (Lower Mainland, Whistler) and 2 (CRD) meet these standards, so the Board newsletters will focus on data analysis for these regions. As data coverage and quality improves in the rest of the province, the Board will expand publication of its economic analysis for regions 3 (Vancouver Island except CRD), 4 (Interior), and 5 (Northern/Coastal).

Each newsletter will share aggregated and anonymized data analysis only. The data of individual businesses will not be shared. By aggregating or combining the data, the Board's goal is to provide licensees and the public a broad picture of what is happening within the taxi and TNS sectors in their region.