



“RATIONALE FOR A ROUTE OR ROUTE POINT ELIMINATION REDUCTION”

This document has been prepared solely by Sunshine Coast Connector Ltd. (SCC) for public information:

A brief description of the route or route point elimination reduction, including information on planned revisions to schedules along the affected route points:

Route #1 Terminating Point 1: City of Powell River

Terminating Point 2: City of Vancouver

We asking that our route points and terminating points be amended as follows, effective from September 4th, 2017

- Eliminate route points : City of West Vancouver and City of Vancouver
- Terminating Point 2 be amended from City of Vancouver to Langdale Ferry Terminal

Route #2 Terminating Point 1: Earl's Cove

Terminating Point 2: Langdale

We asking that this route be amended as follows, effective from September 4th, 2017:

- Eliminate route # 2

1. An explanation for each specific route, of why this application is being made to the board:

- **Route # 1**

Sunshine Coast Connector began an operation in May 2016.

The ridership for one year was 3,335 passengers, only 9% of which (336 passengers) have used the bus from Horseshoe Bay to Vancouver. Most of the passengers (91%) used the SCC transit service from Powell River to Langdale ferry terminal.

BC Transit provides transit service between Horseshoe Bay and Downtown Vancouver, providing express bus (#257) with 31 round trips a day and bus #250 with 15 round trips a day for a fare \$2.50 which is 75% less than Sunshine Coast Connector can offer (\$10.00). SCC is not able to follow BC Transit's subsidized pricing policies and needs to ensure that revenue exceeds operating and overhead costs to continue to provide service to Sunshine Coast Community.

Rather than compete in a route between Horseshoe bay and Vancouver which is well served we have embarked on a program to improve service in the areas where there is no BC Transit service (between Powell River and Sechelt) and public really needs it.



The route frequency schedule proposed by SCC, along with the public transit service options currently available will satisfy all the parties that an adequate level of service is maintained to meet public need on this route.

Eliminating the two route points will remove at least one bus from busy West Vancouver and Downtown roads what will bring positive impact on environment and traffic conditions.

- **Route # 2**

Route # 2, Earls Cove to Langdale is fully covered by Route # 1 with minimum frequency 3 times a week in an OFF Season and 7 times a week in a High Season.

2. There is no History of previous applications and decisions on the proposed routes

3. Name, Trade name and Contact information of the applicant

Name: Sunshine Coast Connector Ltd.

Trade Name: Sunshine Coast Connector Ltd.

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